

RECEIVED  
CENTRAL FAX CENTER

FEB 07 2008

SCHWEGMAN ■ LUNDBERG ■ WOESSNER  
PATENT, TRADEMARK & COPYRIGHT ATTORNEYS

P.O. Box 2938

Minneapolis, MN 55402

Telephone (612) 373-6900

Facsimile (612) 339-3061

February 6, 2008

TO: Commissioner for Patents  
Attn: Daniel Lastra  
Patent Examining Corps  
Facsimile Center  
P.O. Box 1450  
Alexandria, VA 22313-1450

FROM: Garth VivierOUR REF: 2050.138US1**FAX NUMBER (571) 273-8300****\* Please deliver to Examiner Lastra in Art Unit 3622. \***

Document(s) Transmitted: Revocation and Power of Attorney & Change of Correspondence  
Address (1 pg.)

Total pages of this transmission, including cover letter: 2 pgs.

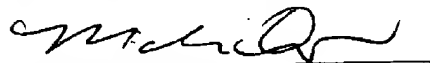
If you do NOT receive all of the pages described above, please telephone us at 612-373-6900 or fax us at 612-339-3061.

In re. Patent Application of: Michael Cristofalo et al.Examiner: Daniel LastraSerial No.: 09/834,500Group Art Unit: 3622Filed: April 12, 2001Docket No.: 2050.138US1Title: SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED AUDIO AND VIDEO CONTENT TO USERSBy: 

Name: Garth Vivier

Reg. No.: 57,313

I hereby certify that this paper is being transmitted by facsimile to the U.S. Patent and Trademark Office on the date shown below.

  
Michele Quaranto2-7-2008  
Date of Transmission

**S/N 09/834,500****PATENT****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****RECEIVED**

Applicant: Michael Cristofalo et al.

Examiner: Daniel Lastra

**CENTRAL FAX CENTER**

Serial No.: 09/834,500

Group Art Unit: 3622

Filed: April 12, 2001

Docket: 2050.138US1

**FEB 07 2008**

Customer No. 44367

Confirmation No.: 5803

Title: SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED  
AUDIO AND VIDEO CONTENT TO USERS**REVOCATION AND POWER OF ATTORNEY****CERTIFICATE UNDER 37 CFR § 3.73(b)****&****CHANGE OF CORRESPONDENCE ADDRESS**Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In accordance with 37 C.F.R. Section 1.36, M.P.E.P. Section 402.05 and 402.07, please revoke any existing Powers of Attorney, if any, and appoint the following attorneys and/or patent agents to prosecute this application and to transact all business in the Patent and Trademark Office in connection therewith:


**Customer Number: 44367****CERTIFICATE UNDER 37 CFR § 3.73(b)**

ACTV, Inc hereby certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment from the inventor(s) recorded 07/25/2001 on Reel 012022, Frames 0164 - 0166. To the best of my knowledge and belief, title is in ACTV, Inc, the assignee.

Pursuant to 37 C.F.R. § 3.73(b) I hereby declare that I am empowered to sign this certificate on behalf of ACTV, Inc, the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true.

Please direct all correspondence in this case to:

Schwegman, Lundberg & Woessner, P.A.  
Customer No. 44367Date 02-04-2008By   
Name: Mark Bearnault  
Title: General Counsel